

SAVANNAH MADISON

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Portfolio

- <https://savannahmadison.com/>

Summary

Motivated designer with a for creativity and problem solving, looking for work in the design field. Intends to develop professional work experience utilizing design and communication skills. Designing to pique interest, tell a story, and communicate ideas clearly with every project.

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- After Effects
- Design
- Web Design
- Illustration
- Figma
- Written Communication
- Branding

Education and Training

Washington State University | Pullman, WA

May 2026

Bachelor of Arts and Science in Digital Technology and Culture

- Emphasis in digital design

Graphic Design Certificate

Social Media Certificate

Experience

The Daily Evergreen | Pullman, WA

Design Manager

08/2025 – 05/2026

- Designed print cover for weekly newspaper, creating 26 unique covers.
- Refreshed typography and font choice for paper.
- Created and designed multiple ads for the newspaper and newsletter.
- Rebranded The Daily Evergreen's newsletter and created a new logo.
- Created dummy papers every week with different ads and alterations.
- Updated and sent pub memos to printing manager every week.

Office of Student Media | Pullman, WA

Section Editor

08/2024 – 04/2025

- Created and designed page templates for assigned yearbook sections while staying consistent with the rest of the book's design elements.
- Designed print and digital promotional material for the yearbook.
- Worked with team members in designing the overall style of the yearbook and provided feedback.
- Wrote paragraphs and captions for certain sections of the yearbook.

St Culture Advocacy | Palos Verdes Peninsula, CA

Graphic Design Intern

05/2024 – 07/2024

- Created three logos for programs the organization runs.
- Created promotional material such as posters and invitations for events.
- Created the 2025 festival cover poster for web and print.
- Communicated closely with the organization's program director on projects and received feedback on work.